

Targeting Students for IMPACT ECHS

RECRUITMENT PLAN:

Meet with all junior school counselors to share information about ECHS goals, target population, recruitment plan and timelines, and to answer any questions they might have. Educate counselors and other key junior school personnel about the target students so that they are better able to advise students who are considering IMPACT. Recruitment processes are developed in collaboration with the 3 high school Academies. Students must apply to attend the respective Academy at each of the high schools, and they must apply for IMPACT. Together, we create a timeline for recruitment, schedule the campus visits, have the same deadlines and similar processes for student notification of acceptance or wait list. 8th grade presentations are conducted at each of the 5 junior schools in our district and were inclusive of all students. Parent meetings are held at each of the 3 high schools on "8th Grade High School Options" evening, which was a district-wide event; fliers and publicity documents are developed and shared specifically for that event. An 8th Grade Student and Parent Interest night is held at our campus during which our IHE partners co-present and our student Ambassadors participate in a panel to answer student/parent questions. Due to Junior School principals' concerns about instructional time, we cannot schedule classroom visits, but have offered teachers the option to invite us in to speak to their students if they wish. We return to the junior schools in January during lunches to encourage students to apply. For all events, our district communication system is used to notify and remind parents of the events in English and Spanish, and Spanish translation is available at all parent presentations. We work closely with the junior school principals and counselors in this entire process. All information is available on the campus website during key times of recruitment.

IMPACT LOTTERY GUIDELINES

Based on ECHS Blueprint Access Outcome-Based Measures

- 1) Randomly select numbers for ALL students from each Junior School and then note the first 20 from each, for a total of 100.
- 2) Immediately get counts for At-Risk, Economically Disadvantaged, and AA so that the final 20 students are selected to fill any deficiencies (from random draft order). This 20 plus the first 100 will equal our incoming class of 120.
- 3) Students from each campus will need to be added based on AR, ED, and AA numbers (pull next name from campus list that applies).

Focus on the following indicators based on District numbers and the 120 students selected for the IMPACT C/O 2022:

- **At-Risk (required): No more than 15% under district – 47%**
 - should be 50-55 students
- Economically Disadvantaged: No more than 5% under district – 71%
 - should be about 80 students
- African American: No more than 5% under district – 15%
 - should be 18 students

*The other indicator we would use is Hispanic which is 62% for the district and averages in the mid 70's for our incoming cohorts.

Example – Baytown Junior has 8/20 at risk on first pull so they are at a -2. (should be about 10 at risk kids per campus) So 2 of the next 4 should be at risk.